

Introduction



Children in Scotland's vision is that every child has an equal chance to flourish. We work hard to achieve this, but we don't do it alone. We work in partnership with so many people – other professionals, funders, families plus children and young people themselves.

We are frequently asked how businesses and other organisations can get involved or support our work. This document introduces some of the opportunities available to support us, and the benefits of working in partnership with Children in Scotland.

Any corporate partner or member relationship would be tailored to the specific circumstances, so please get in touch with us to discuss what we might be able to offer you and how you could support us to achieve our vision.

Benefits to your organisation

A partnership could help you by:

- Enhancing your reputation as an organisation that proactively supports children, young people and their families.
- Communicating a positive message to your customers, staff, suppliers and the communities you operate in that you value children and their families, and believe in positive outcomes for all.
- Sharing the benefits of Children in Scotland brand recognition and reputation.

Your organisation and staff may benefit from a range of different Children in Scotland activities, either as part of the partnership agreement or at discounted prices, including:

- Promotion through our digital channels and in our updates and publications, outlining your services, our relationship and any key pieces of activity during the partnership.
- Advertising opportunities across our bi-annual **Member publication, *Insight***, regular e-newsletters and website. These are outlined in our **Media Pack**.
- Social media activity promoting the relationship and activities across the Children in Scotland platforms (LinkedIn and Bluesky) and, where applicable, our Services platforms (Bluesky, Facebook, Instagram and TikTok).
- Hard copies of our bi-annual member publication, *Insight*, for your office and access for all your staff to the online version.

- Opportunity to attend relevant events we deliver including our Learning Programme, Networking Event or Annual Conference.
- Access to specialist information and support through our **Consultancy** offer.
- Support to make use of our **Children & Young People's Evidence Bank**, where you will find an extensive range of views and opinions, including those of our own children and young people's advisory group, **Changing our World**.
- **Commissioned training** offers which cover a whole range of topics such as children's participation and engagement, child protection, effective communication, leadership, and trauma-informed practice.
- Where applicable, opportunity to meet with our CEO, Leadership Team or other specialists to discuss areas of interest or development for you.
- Bespoke branded corporate partner badge for use on your website or communications for the duration of any partnership.

Ways to support us

Obviously, any financial contributions as part of a Corporate relationship is always welcome and provides us with the ultimate in funding – unrestricted income. But there are also many other things that could form part of a broader package. This could include:

- Providing access to meeting rooms or a venue to hold staff meetings (in Edinburgh or Glasgow) or deliver in-person training (across the country)
- Depending on your core business, you may be able to:
 - a. Directly support our work through advice or delivery of your services.
 - b. Make an offer that our Members could make use of.
- Choosing to be a named sponsor or supporter of a particular area of our work. The breadth of our work is extensive, but some current examples include:
 - a. Our **Annual Conference**, taking place each May.
 - b. Our children and young people's advisory group, **Changing our World**, ensuring we can continue embedding young people's voices in all our work.
 - c. Expanding our free **eLearning Hub** or subsidising the child protection strand of our **Learning Programme**.
 - d. The development of our new website and need to create a CRM system.
 - e. Subsidising our **Membership Service** so we can offer free or discounted Membership to groups who can't afford it.
- Encourage or support your staff to undertake fundraising activities on our behalf.
- Providing access to your networks to promote the work we do.

We are keen that our partners we work with align with our **vision and values** and relationships are in keeping with our Ethical Income Policy. We will undertake due diligence proportionate to the type of partnership we are developing. This will always be done in an open and transparent way.

Examples of Corporate partners

DoubleTree by Hilton Glasgow Central – 2025-present

- Two-year partnership to support the 2025 and 2026 Annual Conferences in Glasgow.

Enlinea – 2024-present

- Sponsored the Children in Scotland Networking Event 2024.
- Donated funds generated through their 2024 staff Christmas Jumper Day.

Yopa – 2022-present

- One of the sponsors for the 2022 and 2024 Annual Conferences and our 2023 Mental Health Conference.
- Sponsored our 30th Anniversary Networking Event in 2023.
- Financially supporting the work of Changing our World.

Gillespie Macandrew – 2013-2021

- Donated a proportion of their pre-tax profits each year.
- Provided a free Members' Legal Helpline to Children in Scotland members.
- Delivered free Children in Scotland Members' training events on various legal issues.
- Provided legal advice to us as a charity on a strategic and planning level.
- Supported our Food Families Futures project through their staff volunteer scheme

Brakes / Meals & More – 2016-2020

- Took out an enhanced Corporate Membership, providing Children in Scotland with additional unrestricted funds.
- Provided financial and practical support for the holiday clubs in the Food Families Futures project which ran across Scotland.

Get in touch

If partnering with us is something you'd like to discuss in a bit more detail to find out how we could work together, please contact:



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