

Children in Scotland's **Annual Conference 2025**

Making space for voices



28-29 May 2025
Glasgow

Sponsorship, exhibition and
promotional opportunities





About the conference

Our 2024 conference at Murrayfield Stadium in Edinburgh was a huge success and was attended by more than 450 delegates. With four co-chairs (two being young people), 10 keynote speakers and panellists, 25 workshops, 40 exhibitors and four sponsors, it represented all parts of Scotland's children's sector.

For 2025 we've decided to move the conference over to the West of Scotland and have found a new home in a partnership with the DoubleTree by Hilton Glasgow Central as we return to the city for the first time in a decade.

The theme of the conference will be 'Making space for voices' and will cover a wide range of issues relevant to the children's sector and those who work in it.

Our Annual Conference is a unique opportunity to get together with people from across the whole spectrum of the children's sector. From frontline staff to strategic leaders, funders and academics, students and volunteers – it's a chance to meet, learn and network with like-minded people who have a shared aim to improve the lives of children in Scotland.

Here's what delegates had to say about our Annual Conference in 2024

- *Always a fantastic event, with a great line up of speakers and conversations"*
- *There's such a great variety of organisations attending the event, which leads to some really valuable and insightful conversations"*
- *It was very useful. So good! Very smooth structure and I gained a lot from it. One of the quotes will stay with me for the rest of my life. It was amazing!"*

Over two days the conference will feature:

Practical workshops

Learn new skills to take back to your own work with children and young people.

Good practice exchange

Hear from organisations and practitioners who have introduced innovative ways of working with children and young people, explore how to make these work in your setting, and discuss your own experiences.

Inspirational presentations

Listen to leading experts share their knowledge, trailblazers tell their stories and young people explain what made a difference to their lives.

Children and young people's voices

Embedded across all activity – from Changing our World (our children and young people's advisory group) helping with the conference planning, to young people co-chairing and children's views and perspectives within workshops.



Who will be there?

The Annual Conference will once again bring together diverse voices from across the children's sector to share best practice, explore innovative ideas and build on our collective aim of creating a country where children and young people have an equal chance to flourish.

The programme of keynotes speeches, workshops and a panel discussion will unpack issues relating to UNCRC incorporation, education and learning, additional support needs, equality and diversity and mental health. In addition, there will be a specific strand that flows through the conference focusing on The Promise and the activity happening across the sector to meet its ambitions – particularly in light of 2025 marking the halfway point of its ten-year lifespan.

Attendees represent individuals and organisations across the private, public and third sectors, including:

- Early years childcare, learning and support
- Primary, secondary, further, higher and community education
- Health, social, foster and residential care
- Local authorities and Scottish Government.

In previous years we've been thrilled to have participation from a range of leading children's sector organisations, including Kibble, the Open University in Scotland, Forces Children Scotland, Yopa, Harmeny, Children & Young People's Commissioner Scotland, LGBT Youth Scotland, Road Safety Scotland, Intercultural Youth Scotland, Home-Start, Creative Scotland, Fast Forward, Carnegie UK, Care Inspectorate, Parenting Across Scotland, Scottish Women's Aid, GTCS and Scottish Commission for People with Learning Disabilities.

What to expect?

- 450 delegates across the two days
- 25+ workshops
- 40+ exhibitors
- An expert panel discussion
- Networking opportunities
- A conference that incorporates children and young people's views each step of the way, through our children and young people's advisory group, Changing our World, and the wider participation children and young people.

Who is contributing?

Attendees represent individuals and organisations across the private, public and third sectors. The event's chairs, speakers and panellists can be found by visiting our [Conference Hub](#).

Contributors who have been announced so far include **Juliet Harris** of Together (Scottish Alliance for Children's Rights), **Fraser McKinlay** and **Fiona Duncan** from The Promise Scotland, **Nicola Killean**, Children and Young People's Commissioner Scotland, and **Natalie Don-Innes MSP**, Minister for Children, Young People and the Promise.



Why get involved?

This is a unique opportunity to meet, network and share your work with practitioners. You'll be able to raise awareness of your organisation with delegates in Glasgow and via all our associated conference comms.

Engage with the sector

The variety of the programme and range of delegates provides a unique forum for you to discuss, disseminate and gain vital feedback on your work with children and young people.

Raise your profile

With delegates in attendance from so many sector organisations, and promotion to our **30,000+ followers across LinkedIn and X**, this is a great opportunity to increase awareness of your organisation's activities, projects and campaigns.

Shape the agenda

Every year we receive more than 100 requests to contribute to the event and we consider them all for inclusion. Unfortunately, we're not able to accommodate everyone, but taking up one of our sponsorship options will guarantee your place in the programme.

Discussion and planning sessions

Share your perspectives and expertise with others across the sector. Make plans to work together and improve your own settings.

Research presentations

Be the first to hear about the latest research and findings from studies relating to children and young people's lives and discuss how this could impact your work.

Strengthen the sector – and support your staff

As the flagship CPD event of the year for the sector, this is an invaluable opportunity for you to contribute to the development of our workforce's skills and knowledge. This of course includes your own staff!

Sustainability

This year we continue to our sustainability journey which has become an increasingly important focus for us over the last couple of years, led by our children and young people's advisory group, Changing our World.

We aim for the conference to be more environmentally sustainable. Once again, we'll be having a plant-based menu to cut down on emissions while we have decided to not have a printed programme and will be encouraging exhibitors to consider what materials they bring along. One of the real positives of the new venue is that the DoubleTree by Hilton provides a carbon offset for each delegate who attends the conference.



What opportunities are available?

Headline sponsorship

You can work closely with us to contribute to the programme and ensure a significant presence at the event, sharing your organisation's plans and experience with our delegates. This includes a number of two-day passes, which you may allocate to your staff, membership or wider network.

We have two options available for Headline and Associate Sponsors which can include either presenting workshops or supporting one of the strands of the conference, which will cover:

- The Promise
- Equality, diversity and inclusion
- Education and learning
- UNCRC Incorporation
- Children and young people's mental health.

These themes link to the main calls of our 2021-26 Manifesto.

Click here to read the Manifesto.

Our 2025 Annual conference will provide everyone with the opportunity to feed into the development of our 2026-2031 manifesto. Input from our colleagues across the sector will influence our themes and calls to action for the next five years.

Associate sponsorship

Guarantee your place in the programme and gain a valuable opportunity to share your organisation's valuable skills and experiences through contributing to the programme.

Speaker sponsorship

Engage with all delegates of the conference by introducing one of our keynote speakers and sharing information with delegates about your organisation.

Exhibition

Join our exhibition hall to showcase what you do to a wide range of individuals and groups working with children and families across Scotland. Exhibitors also get the chance to listen to speakers, attend workshops and enjoy the food and refreshments!

Alternatively... we'd be delighted to hear from you if there's another way you'd like to get involved!



Email **Tracy Hope, Senior Business Development Officer:**

thope@childreninscotland.org.uk



Opportunities at a glance

| | Headline Sponsors Option A | Headline Sponsors Option B | Associate Sponsors Option A | Associate Sponsors Option B |
|---|--|----------------------------|---|-----------------------------|
| Workshops | Workshop on both days | ✗ | One workshop on day one or day two | ✗ |
| Conference strand introduction | ✗ | Both days | ✗ | Day one or day two |
| Number of two-day passes | 10 | 10 | 5 | 5 |
| Exhibition stand | ✓ | ✓ | ✓ | ✓ |
| Online conference hub inclusion | <ul style="list-style-type: none"> • Logo on each section of the conference hub • Individual sponsor page which can include logo, advert, link to website, link to resources and contact information and organisation profile • Logo on digital programme and workshop highlighted if applicable • Inclusion in exhibition listing section | | | |
| Banner displayed at strand workshops & hand outs given | ✗ | Both days | ✗ | Day one or day two |
| Named thanks in conference welcome address | ✓ | ✓ | ✓ | ✓ |
| Priority exhibitor catering | ✓ | ✓ | ✓ | ✓ |
| Discounted rate for additional delegate tickets | ✓ | ✓ | ✓ | ✓ |
| Preferential room booking rates at the DoubleTree by Hilton Glasgow Central | ✓ | ✓ | ✓ | ✓ |
| Social media* | ✓ | ✓ | ✓ | ✓ |
| Cost | £5,495 | £5,495 | £3,295 | £3,295 |

* Announcement of sponsorship on LinkedIn and X in addition to further social media engagement in the months running up to the conference, particularly on our AC25 X 'takeover' day in April, and on the days of the event.

| | Speaker sponsors | Exhibitors |
|---|---|---|
| Number of two-day passes | 3 | 2 |
| Exhibition stand | ✗ | ✓ |
| Online conference hub inclusion | <ul style="list-style-type: none"> • Logo on each section of the conference hub • Individual sponsor page which can include logo, advert, link to website, link to resources and contact information and organisation profile • Logo on digital programme and workshop highlighted if applicable | Inclusion in exhibitor listing section which will contain: <ul style="list-style-type: none"> • Logo • Link to website • Contact information • Organisation description |
| Priority exhibitor catering | ✗ | ✓ |
| Discounted rate for additional delegate tickets | ✓ | ✓ |
| Preferential room booking rates at the DoubleTree by Hilton Glasgow Central | ✓ | ✓ |
| Exhibitor social media pack* | ✗ | ✓ |
| Social media** | ✓ | ✓ |
| Cost | £1,695 | Members: £695 Non-members £845 |

* An exhibitor social media pack to help you promote your presence at our conference.

** Social media engagement in the months running up to the conference, particularly on our AC25 X 'takeover' day in April, and on the days of the event. Speaker sponsors will also be announced in specific posts on LinkedIn and X.

Exhibition includes table, two chairs, tablecloth and access to electricity if required.

Please note VAT will apply to all prices where applicable.