

What's next?

Reconnect > Reflect > Reimagine

Children in Scotland Annual Conference 2022

8-9 November

Murrayfield Stadium, Edinburgh

Sponsorship, exhibition and
promotional opportunities



About the conference

After two years dominated by the pandemic, we're delighted that the sector's flagship learning event is back.

Our 2022 conference is an opportunity to meet and reconnect, reflect on how Covid has impacted on children and families, and rethink how we deliver projects and services for them in the wake of the pandemic.

As indicated by our title, we want the event to be a space for delegates to discuss how we can do things differently in the coming years, based on creative ideas and best practice that has emerged since we were last together.

For the first time the conference will be in-person and online, with delegates sharing experiences at Murrayfield and accessing sessions digitally, from across Scotland and beyond.

Over two days the conference will feature:

Practical workshops

Learn new skills to take back to your own work with children and young people.

Good practice exchange

Hear from organisations and practitioners who have introduced innovative ways of working with children and young people, explore how to make these work in your setting, and discuss your own experiences.

Discussion and planning sessions

Share your perspectives and expertise with others across the sector. Make plans to work together and improve your own settings.

Research presentations

Be the first to hear about the latest research and findings from studies relating to children and young people's lives and discuss how this could impact your work.

Inspirational presentations

Listen to leading experts share their knowledge, trailblazers tell their stories and young people explain what made a difference to their lives.

Who will be there?

The more pertinent question may be – who won't be there? From 2017-2019 the conference attracted an average of 500 delegates, 40 exhibitors and 70 speakers from across the children's sector each year.

This is a unique opportunity to meet, network and share your work with practitioners. You'll be able to raise awareness of your organisation among managers, heads of service and chief executives, and with delegates at Murrayfield and many more taking part in the event online.

Attendees comprise individuals and organisations across the private, public and third sectors, including:

- Early years childcare, learning and support
- Primary, secondary, further, higher and community education
- Health, social, foster and residential care
- Local authorities and Scottish Government.

Why get involved?

Engage with the sector

The variety of the programme and range of delegates provides a unique forum for you to discuss, disseminate and gain vital feedback on your work with children and young people.

Raise your profile

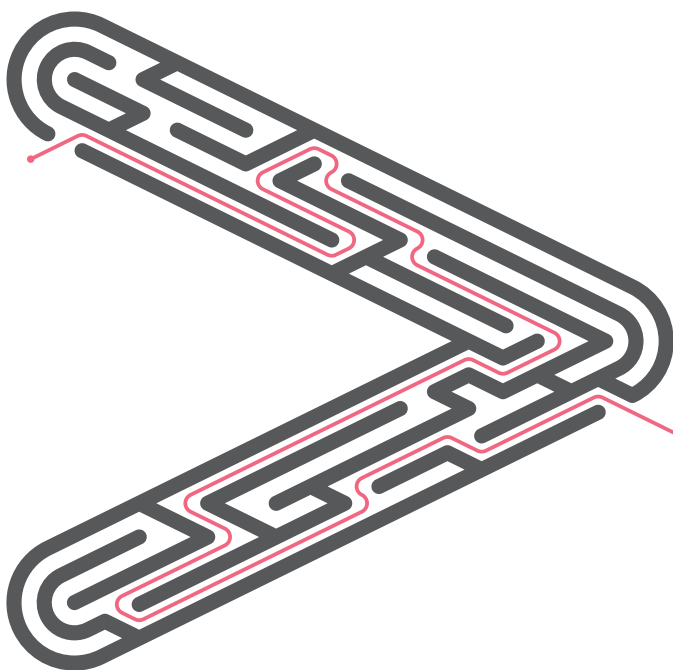
With delegates in attendance from so many sector organisations and promotion to our 26k followers on Twitter, this is a great opportunity to increase awareness of your organisation's activities, projects and campaigns.

Shape the agenda

Every year we receive more than 100 requests to contribute to the event and we consider them all for inclusion. Unfortunately we're not able to accommodate everyone, but taking up one of our sponsorship options will guarantee your place in the programme.

Strengthen the sector – and support your staff

As the flagship CPD event of the year for the sector, this is an invaluable opportunity for you to contribute to the development of our workforce's skills and knowledge. This of course includes your own staff!



What opportunities are available?

Headline sponsorship

You can work closely with us to shape the programme and ensure a significant presence at the event, sharing your organisation's plans and experience with our delegates. This includes a number of two-day passes and access to online sessions, which you may allocate to your staff, membership or wider network.

We have two options available for Headline and Associate Sponsors which can include either presenting workshops or supporting one of the strands of the conference, which will cover:

- Participation, engagement and rights
- Supporting families and communities
- Challenging inequalities
- Health and wellbeing
- Workforce development.

These themes link to the main calls of our 2021-26 Manifesto.

[Click here](#) to read the Manifesto.

Associate sponsorship

Guarantee your place in the programme and gain a valuable opportunity to share your organisation's valuable skills and experiences through contributing to the programme.

Speaker sponsorship

Engage with all delegates of the conference by introducing one of our keynote speakers and sharing information with delegates about your organisation.

Exhibition

Join our exhibition hall for the chance to network with all our delegates and other exhibitors as well as having your details listed in our programme.

Promotional opportunities

These include running adverts for your organisation, service or campaign in the print and digital editions of the conference brochure.

Alternatively... we'd be delighted to hear from you if there's another way you'd like to get involved!

Email Tracy Hope at thope@childreninscotland.org.uk



Opportunities at a glance

	Headline Sponsors Option A	Headline Sponsors Option B	Associate Sponsors Option A	Associate Sponsors Option B
Workshops	Workshop both days		One workshop on day one or day two	
Conference strand introduction		Both days		Day one or day two
Number of two-day passes	10	10	5	5
Number of online/digital passes	10	10	5	5
Exhibition stand				
Conference booklet inclusion	<ul style="list-style-type: none"> • Front page logo credit • Welcome page logo credit • Half-page profile • Named thanks in welcome article • Workshops highlighted in programme • Logo on workshop listings page • Exhibitor listing 	<ul style="list-style-type: none"> • Front page logo credit • Welcome page logo credit • Half-page profile • Named thanks in welcome article • Exhibitor listing 	<ul style="list-style-type: none"> • Welcome page logo credit • Quarter-page advert • Named thanks in welcome article • Workshop highlighted in programme • Logo on workshop listings page • Exhibitor listing 	<ul style="list-style-type: none"> • Welcome page logo credit • Quarter-page advert • Named thanks in welcome article • Exhibitor listing
Banner displayed at strand workshops & hand outs given		Both days		Day one or day two
Named thanks in conference welcome address				
Half-page advert in CiS publication*				
Priority exhibitor catering				
Social media mentions				
Cost	£5,495	£5,495	£2,995	£2,995

*Children in Scotland's **members' magazine *Insight*** (published in November 2022) **or** the Children in Scotland ***Learning Guide*** (January 2023)

Please note VAT will apply to all prices where applicable

	Speaker sponsors	Exhibitors	Quarter page advert in conference brochure
Number of two-day passes	3	2	✗
Exhibition stand	✗	✓	✗
Conference booklet inclusion	<ul style="list-style-type: none"> • Welcome page logo credit • Quarter-page advert • Sponsorship highlighted in programme along with logo 	<ul style="list-style-type: none"> • Exhibitor listing 	✗
Priority exhibitor catering	✗	✓	✗
Social media mentions	✓	✓	✗
Cost	£1,495	Members: £595 Non-members £695	£169

Please note VAT will apply to all prices where applicable