



LEARNING WEEK 2021



Supporting families to talk about money

Full transcript

0:07

Hello, everyone. I'd like to invite you to be part of some fantastic practitioner training that's being delivered in partnership with **Children in Scotland** and **One Parent Families Scotland**.

My name is **Juliet Collier** and I work for a charity called Campaign for Learning. I just wanted to share with you what the training is about and hopefully, you'll be able to get a place on it.

So, the aim of **Talk, Learn, Do Practitioner Training** provides anyone working with parents in Scotland with all the skills and knowledge and the free resources that they need to deliver Talk, Learn, Do to the parents they work with. We have a limited number of free places and it's funded by the Money and Pensions Service. So, what is Talk, Learn, Do?

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We are delivering the Scottish Pathfinder, because it's never been delivered before in Scotland. It's an evidence-based intervention. 99% of parents who've done Talk, Learn, Do would recommend it to other parents, which is pretty fantastic. 100% of practitioners who've delivered it and also recommended it to the parents that they work with. It helps children learn about money and it builds family's financial resilience, but also, crucially, it reduces parents' own over-indebtedness. What's quite remarkable about it, is that the intervention is actually just a two-hour activity session, and what you get, if you do the training, is, you'll get a free facilitator toolkit, with a guide, and session plan.

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You get cheat sheets, you'll get handouts, the activity cards, and you'll get a parent booklet, all free of charge, and everything has been really carefully developed and tested.

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So, what is Talk, Learn, Do? Well, it's a two-hour intervention, it's just activity based. So, there's no worksheets or anything like that, it's about getting parents to engage with talking about money and how they can help their children. So, for example, this is an overview of the activities:

The first activity is called *Modelling Money*, and parents imagine that an alien has come to Earth and is following them around. And they have to think about what it would learn about money. And that makes them think about, okay, what are my children learning from watching me?

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There's also things on *Pester Power*, so kids often asking for things all the time, and you don't want to give in to buy them something, how do you combat pester power?

It's also got stuff around money discussions. What can you talk about, how can you talk about it? The approach is absolutely what works for your family is the best thing, so the parents and the discussions in the rich dialogue is actually part of the learning.

And then there's a what now. So the parents plan three things that they're going to help their children to learn. And there's a parent book that got all sorts of additional resources, signpost to extra information, things on nurturing themselves and all the things we know that are really valuable to parents.

Initially, just to give you a little bit of background, the programme itself Talk, Learn, Do was developed in Wales.

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It was tested in 14 local authorities with around 1,000 parents, and all of the impact evaluation that I'm sharing with you comes from the original pilot.

But since then, I did look at the evaluation in full, and it's actually been updated with practitioners and parents in Scotland, so it's completely suitable for parents in Scotland.

The evaluation in full is here, but here are some highlights:

Practitioners agreed that they wanted more parents, every parent, as many parents, as we can, to have this programme. Parents also really felt they would recommend it, but also that they'd learned something.

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It helped children do things like, for example, manage money and distinguish between needs and wants, and had an impact on children's ability to save. But also, crucially, it reduced parents' own over-indebtedness. That's remarkable because it is a two-hour intervention, and that impact sustained 12 months after they participated in the Talk, Learn, Do programme.

The thing that I found really interesting is that there's nothing in Talk, Learn, Do that's about helping to budget or all of those things. But actually, just the process of talking to the children helped parents to reflect on their own money habits.

So, we have got funding for 250 practitioners to do this training.

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Over half the places have gone, so, you need to get in quickly. And then we're supporting practitioners to deliver it to 500 parents across the whole of Scotland.

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We'll be evaluating the impact of Talk, Learn, Do on practitioners and parents in Scotland.

So, this is what the training looks like. Unit 1 is a really quick 10-minute video that we ask you to watch and then we introduce you to some of the resources. Then the Unit 2 is the two-hour parent delivery, so you will get the parent session as though you were parents and participate in it – which is really fantastic because it enables you to see from a parents' slide view what the activities are.

And then in Unit 3, which is quite short, we just review the training and plan for your own delivery. There's loads and loads of resources to support you, they're all on a thing called a Padlet, so you can access them anytime. There's things on special support on parental engagement, all of the materials.

You can access hard copies of all of the materials, the Facilitator Guide, the Activity Cards, the Parent Handbook, as well, completely free of charge.

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These are just some of the resources. So, this is the three *3 things to learn* sheet, activity sheet. but there are also these things on rewards and setting boundaries and consequences, and things like that as extension activities – and some lovely

resources to engage. So, some additional tools to help you engage parents, and you can deliver it to parents that you already work with. You can engage new parents. It's completely up to you, whoever you think would be the most brilliant audience for your service where you're working.

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The training is bookable online, and here is the link to enable you to book it through [Eventbrite Studio](#) and to invite colleagues to. But once the places have gone, they are gone, and we don't know if we'll be able to offer any more free places. So, please, do get on and book, and we look forward to seeing you there. Thank you very much indeed.