

# Data handling and marketing commitments

• We will always keep your data safe and secure

• We will only use your data to let you know about Children in Scotland events and activity that we think will be of interest to you, if you give us your consent to do that

• You can decide at any time that you don't want to hear from us again; we will provide an unsubscribe link in all items of marketing communication we send, or you can get in touch with us at <u>dataprotection@childreninscotland.org.uk</u> asking us to take you off our mailing lists and remove your details from our database.

### How we use your information

We use your information in a number of different ways:

How we use your name & contact	
details	Why?
To send you mailings and information	We want you to know about events that
about our work that we think you will	we think are relevant to your work and
be interested in	interests
To send you magazines, if you are a	We've got to do this to fulfil our
member or subscriber	contract with you
	We want to make it easy for you to find
	your way to the venue, at the right time
To send you information about events	and on the right date, and to know
you have booked to attend	what the event is about
	We have a commitment to gathering
	your views to inform our work, and will
	sometimes ask for your views on
Finding out your views and opinions on	specific issues – but we won't share
events and activity	your details unless you say we can

#### Your payment information

How we use your bank details and	
payment information	Why?
	We've got to do this to fulfil our
	contract with you. We securely delete
	your payment details if you give us
	them over the telephone immediately
	after we have taken payment. If you
	pay via our website, we never see
Take payments, issue invoices and give	complete payment details and never
refunds	retain payment details on file

	To prevent and detect fraud against
Fraud prevention and detection	either you or us

## Your contact history with us

How we use your contact history	Why?
	It is helpful for you and us to have notes
To provide customer service and	on some our interactions securely
support	stored in our database

## Your responses to surveys, competitions and feedback forms

How we use your responses to surveys, competitions and feedback forms	Why?
	We've got to do this to fulfil our
	commitment to improve the lives of
To inform our work, gather your views,	children and families – and so you have
improve what we do, and allow you to	the chance to win any competition you
enter any competitions we may run	enter!